

Palantir Global Week of Action Toolkit



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Activists should consult with local legal counsel about the risks of specific tactics in your context.

The Palestinian-led BDS Movement and the Global Drop Palantir Coalition stand for an inclusive, nonviolent human rights movement that [rejects](#) all forms of discrimination. Adhering to the [UN definition of racial discrimination](#), the coalition does not tolerate any act or discourse that adopts or promotes, among others, anti-Black racism, anti-Arab racism, Islamophobia, anti-Semitism, sexism, xenophobia, transphobia or homophobia.

People vs. Palantir: Global Week of Action

September 29 - October 1, 2026

Palantir is one of the world's most dangerous A.I. surveillance companies. Co-founded by billionaire far-right extremists Peter Thiel and Alex Karp, **Palantir is a digital weapons manufacturer that builds AI-powered tools for large-scale data collection and mass surveillance, threatening human rights globally.** Palantir [published](#) a 22-point racist, techno-fascist manifesto that policy makers in the West have [described](#) as the 'ramblings of a supervillain' where the company declares, "some cultures have produced vital advances; others remain dysfunctional and regressive." Palantir is the digital backbone of ICE, Trump's authoritarian regime, and enables Israel's ongoing AI-assisted [genocide](#) against Palestinians in Gaza.

Palantir is an unsuitable partner in any public contract. The company knowingly and persistently fails its legal obligations under international law and violates the UN Guiding Principles on Business and Human Rights. Embedded in its code is authoritarianism, racism, and attacking democratic norms.

Human rights, digital rights and environmental advocacy organizations around the world are calling to peacefully disrupt business as usual with Palantir. Pressure all public institutions, trade unions, universities, pension/investment funds, companies, hospitals and other health care providers, among others, to:

- 1. End contracts and partnerships with Palantir**
- 2. Divest from Palantir**

Palantir is spreading its dangerous tech and racist ideology around the world, working with governments, institutions and healthcare systems across North American, Latin America, Australia and Europe and benefits from major investments in Asia. Palantir's business is global--so must be our resistance!

Resources on Palantir's Complicity in Human Rights Violations

- [Intersectional Palantir Fact Sheet](#)
- [BDS Palantir Complicity Profile](#)
- [AFSC Investigate Research Profile](#)
- [MedAct Palantir Briefing](#)

Take Action!

The most strategic way to target Palantir is through your institutions' contracts with and investments in the company. Institutions, including local/national governments, city councils, hospitals, universities, trade unions, etc. have legal, moral and fiduciary obligations not to contract and/or invest in companies knowingly and persistently violating international law and human rights. By enabling human rights violations and aligning itself with the far right and technofascism, Palantir has become a [risky investment](#) that exposes investors to fiduciary risk.

ACTION REGISTRATION [FORM](#)

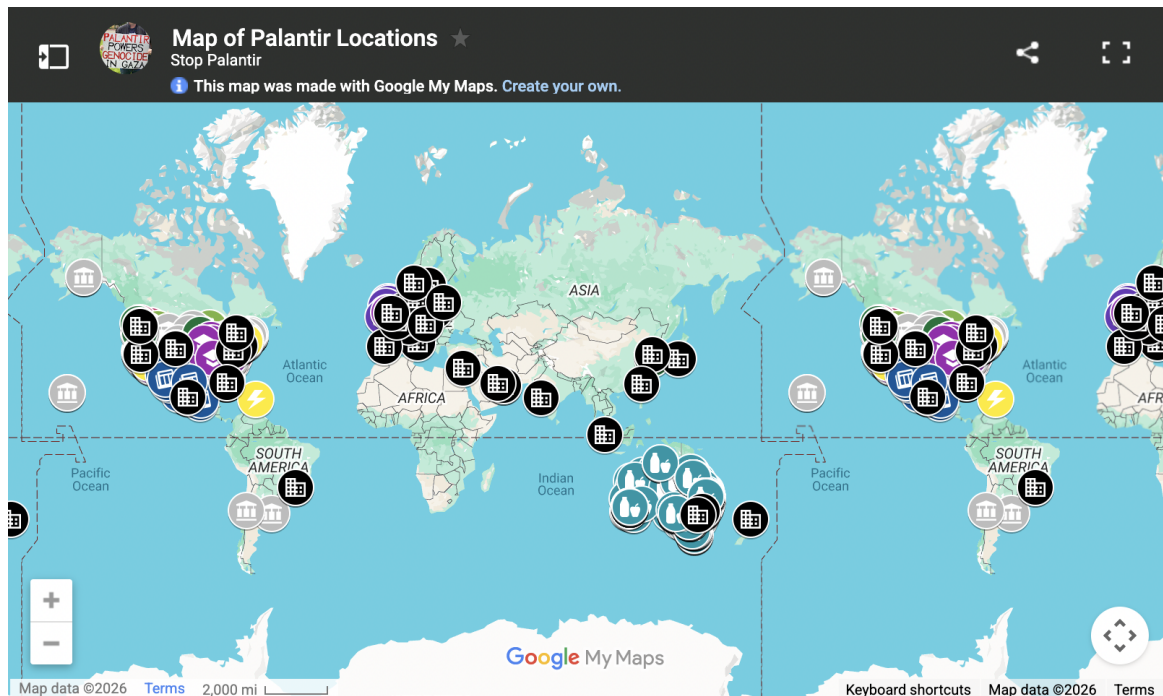
- **If you are a healthcare worker**, organize your union and workplace to end all contracts and partnerships with Palantir, commit not to renew current contracts, and adopt an [Ethical Procurement Policy](#) to ensure no future contracts with Palantir or similarly complicit companies.
 - **U.S. healthcare workers and patients** can take a digital action to pressure your hospital to cut its contract with Palantir. During the week of action, send letters to hospital leadership at hospitals like [MaineHealth and HCA Healthcare](#), demanding they cut ties with Palantir. On the [petition page](#), click yes if you would like to get involved in a campaign to get Palantir out of your hospital!
 - **UK healthcare workers** can visit the "How to Get Involved" section of MedAct's [campaign page](#) and contact hw4fp.uk@protonmail.com.
 - Healthcare workers in any region can contact droppalantir@bdsmovement.net for support.
- **If you are a student**, organize to pressure your college to divest from Palantir and to commit to excluding Palantir from [recruitment](#) activities. Host an action targeting your university leadership and career center to drop all partnerships, contracts and investments in Palantir and commit not to renew ties by implementing ethical investment, ethical procurement and ethical recruitment policies.
- **If you are in a union**, organize with your coworkers to pressure your employer to cut contracts with Palantir if they use its software, or if not, pressure your pension fund to *divest* from Palantir. Find where Palantir software is used at [this](#) and [this](#) link, and find resources on divestment [here](#). As part of this process, adopt an [Ethical Investment Policy](#) and an [Ethical Procurement Policy](#) to ensure no future investments in or contracts with Palantir or similarly complicit companies.
 - If your workplace uses Palantir software, click [here](#) to see the first steps toward cutting the contract. Contact the Palestinian BDS movement for support (droppalantir@bdsmovement.net).
- **If you are a community member**, organize with a community group to pressure your local, state and regional government to [divest](#) from Palantir, cut contracts with the company, and adopt an [Ethical Investment Policy](#) and an [Ethical Procurement Policy](#) to ensure no future investments in or contracts with Palantir or similarly complicit companies.

- Host an action in your city pressuring a Palantir office, contract or investor using [this map](#).
 - Use this [divestment letter template](#) to call on your government and pension funds to divest from Palantir. Reach out to droppalantir@bdsmovement.net for support.
 - If you are organizing in the US, call on your elected officials to [pledge](#) not to take Palantir money and to commit to excluding it from public contracts



Resources to Take Action

- Find the locations of Palantir and its clients, offices and major investments near you with [this map](#)



- [Divestment letter template](#) to call on your government and pension funds to divest from Palantir.
- [Ethical Investment Policy](#) (for divestment, pension/wealth fund/ endowment campaigns).
- [Ethical Procurement Policy](#) (for 'cut the contract' and procurement campaigns)



Messaging and Talking Points

Palantir is a US tech and surveillance company that sells militarized dual-use AI. Palantir functions as a digital weapons manufacturer, and its leadership openly says its tech is used “on occasion, to kill.”

See complete list of Palantir talking points [here](#).

- **Palantir enables Israel’s genocide against Palestinians and turbocharges ICE.** Palantir proudly partners with ICE in the US and Israel’s apartheid government, providing racially discriminatory predictive policing systems, and technologies used to coordinate remote attacks.
- **Palantir profits from AI-powered kill-chains** that accelerate Israel’s destruction of Gaza. [Kill chains](#) are used in Palantir’s Gotham technology and Israeli AI programs such as [Lavender](#), [“Where’s Daddy”](#), and [The Gospel](#). These programs funnel civilian data into its AI “kill chain” – composed only of Palestinians– which members of Israel’s intelligence community have described as [“mass assassination factories”](#).
- **Palantir [makes billions from government contracts](#), using our data to surveil us and our communities.** While Peter Thiel and Alex Karp [rake in billions](#), communities globally face austerity, genocide, apartheid, deportations, and deepening state violence.
- **Palantir’s technology in hospitals poses a threat to patient rights and healthcare workers** because of issues of data privacy and dangerous staffing crises. Palantir’s proximity to patient data risks exposure of sensitive, protected medical information, and dangerous AI generative staffing methods leave healthcare workers without the proper resources to save lives.
- **Palantir threatens working people everywhere:** the billionaire oligarchs are increasingly dictating our quality of life and waging attacks on our democracy. The People vs Palantir week of action represents global resistance against technofascist billionaires. From the US, to Palestine, to Mexico, and from the UK, to Brazil, to Australia, Purge Palantir!
- **Palantir is an unsuitable partner in any public good contract.** The company knowingly and persistently fails its legal obligations under international law and violates the UN Guiding Principles on Business and Human Rights. Institutions should end all contracts and partnerships with Palantir, commit not to renew current contracts, and adopt an [Ethical Procurement Policy](#) to ensure no future contracts with Palantir or similarly complicit companies.
- Purge Palantir US-specific [talking points](#)

Action Planning

Turnout (if your action is public)

- Spread the word with email, social media, flyers, personal outreach (1:1 texts and phone calls make a big difference)
- Invite other social justice movements to the action. Palantir is a deeply intersectional target that affects human rights across communities, accelerates AI's [impact on the climate](#), is an enemy of data privacy rights, and threatens digital sovereignty.



Key roles at your action (this is not an exhaustive list)

- Greeters, outreach to new people (bring your own sign-in sheet)
- Press spokesperson (see below)
- Photographer and/or videographer (see below)
- Live social media posters (see below)
- Police liaison and legal observer, if needed

Media Outreach

This [guide for media outreach](#) covers the basics of media work including:

- Speaking to the media
- Keeping all media outreach focused on the Who, What, When, Where, Why and How
- What makes a news story worthy to get published
- How to write engaging press materials
- What is an “embargoed story” and an exclusive– why are they important?
- Press release format example

Templates:

- [Press Release template](#)
- [Media advisory template](#)
- [Media advisory follow up template](#)

Social Media

- Live Tweet and Facebook Live the action if you can.
- **Important! Use the #PeoplevsPalantir hashtag so we can amplify each others' actions**
- Post pictures and videos on Twitter/X, Instagram, and Bluesky
- Tag @PalantirTech on Twitter, facebook and Instagram.
- Tag coalition partners too if you want a repost on social media (@PurgePalantir, @BDS.movement, @hw4fp.uk, @afsc_org)
- [Here](#) are some sample social media posts for your actions. Make sure to insert your city name where appropriate and attach pictures and videos!

Support Graphics

- [Here](#) is a folder of graphics

Action Documentation

Designate at least one person responsible for photos and video.



- PHOTOS 📷
 - **Wide shots:** Get a variety of wide shots from different angles of any actions. Think of these wide shots as setting the scene.
 - **Close ups:** Get close-ups of people's faces when possible (with consent).
 - **Banners/ posters/ visual Aids:** If signs/placards etc., get as many of those individually and also together in a group.
 - **Resolution:** Make sure photos are high resolution, at least 200 ppi, if possible.
- VIDEOS 🎥
 - When filming using your iPhone / smartphone, it is very important to format the phone in LANDSCAPE, not PORTRAIT. If shot in portrait, it can not be reformatted in editing.
 - Hold shots: Hold still shot of actions for 7-10 seconds. This is particularly useful for wide shots, so the viewer gets a solid overview of the scene. Good to get from several different angles and distances of the crowd. If it's a small group, get close in on people to help it look larger.
 - Capture expressions/people: In crowd scenes, try and capture individual faces and expressions, when and where possible.

- Avoid zooming/panning: Avoid a lot of movement, including quick panning and zooming (unless you are just changing the shot). If you do pan a scene, do so very slowly and always hold the shot still for 5-10 seconds at the start and the end of the pan. It's good to avoid zooming all together.
- Shorter clips of 1-2 minutes of inspirational actions are better than longer videos.
- Have your videos in as high resolution as possible, ideally 4k if possible.



IMPORTANT: After the action, share your best five or so photos and videos using this [form](#).



Post pictures and videos on X/Twitter, Instagram, Upscrolled, and Bluesky using the social media tips above re: hashtags and tagging. **Include #PeoplevsPalantir and tag @PalantirTech**

- **Send a report back** of what happened and **any media** you received to [WHAT EMAIL?]
- If you have a longer-term Palantir campaign or want to build one, contact droppalantir@bdsmovement.net to connect with the global Palantir campaign.

